

Natalie Ata

ENVIRONMENTAL GRAPHIC DESIGN CONSULTANT

Architect turned designer.

Hemispherically balanced.

Knowledge sponge. That is Natalie.

If anyone has their finger on the pulse of the world, it is Natalie. Living in Cleveland, she is an active participant in many of the local happenings, especially Pop Up City and other arts events. She's an avid reader of the news and all things design...and she absorbs it all. After completing architecture school and her internship, she realized her true passion was environmental graphic design. Two years of formal and self education later, she is working in her field and bringing tremendous value to her projects. It must be that left-brain, right-brain, sponge-brain balance that made her so good, so quickly.

Community is the core value that keeps Natalie going. She enjoys building relationships in her professional and personal life and has more than 300 Facebook friends. She is also an experience-junkie, continually seeking new ways to stretch her mind, spirit and accomplishments in her career and life.

“What’s the point? My style is to get down to business and really understand the essential question behind a project or decision. A firm that designs with purpose is a great fit for my personality and approach.”

THINGS YOU MUST KNOW ABOUT NATALIE

Participated in two EGD workshops

Loves being outdoors (biking, hiking, walking her boxer, Cooper)

Changed her religion for love

EXTRACURRICULAR

Forward on Believeland FC soccer team with Cleveland Plays, since 2005

Participate in/fundraise for annual Parkinson’s Unity Walk in NYC

Race for the Place (to benefit The Gathering Place), Beachwood, OH

Foodie in the Cleveland Food Scene (read: I eat out a lot.)