



Studio Graphique is a lead branding, placemaking and wayfinding firm with expertise in shaping how humans interact with public environments. We help communities, developers, architects and institutions create positive and connective experiences, enhance pride in community and increase economic vitality.

Studio Graphique is focused on working with places and spaces in which the public engages and interacts – neighborhoods and downtowns, parks and trails, healthcare and educational campuses, sports facilities and community centers. We also frequently partner with the planners, architects and developers who work on these kinds of projects.

Founded in 1996 by Rachel Downey, current president, Studio Graphique has gained national recognition, and has worked on projects in eight states (and counting). We have successfully completed dozens of branding and wayfinding programs.

Key example projects include branded wayfinding systems for University Circle, Shaker Square and Downtown Lakewood and an in-store branded experience for Heinen’s Fine Foods.

The process by which Studio Graphique consistently achieves great results is called *Design with Direction*. With emphasis on the discovery, diagnostic and input phase of a project, it ensures that a broad scope of data and emotional factors are included in the thought process. *Design with Direction* is the foundation that gives our creative solutions uniqueness, purpose and meaning... in essence, it makes them *work*.

ORGANIZATIONS

- American Planning Association
- Entrepreneurs Association
- COSE - Council of Smaller Enterprises
- Main Street / Heritage Ohio
- International Downtown Association
- Society for Environmental Graphic Design
- Society for Marketing Professional Services
- Urban Land Institute

CERTIFICATIONS

- Studio Graphique is a certified Female Business Enterprise (FBE) with The City of Cleveland
- Studio Graphique is a certified Female Business Enterprise (FBE) with Cuyahoga Metropolitan Housing Authority (CMHA)
- Studio Graphique is a certified Disadvantaged Business Enterprise (DBE) with The Greater Cleveland Regional Transit Authority (GCRTA)
- Studio Graphique is a certified Disadvantaged Business Enterprise (DBE) with Cuyahoga County
- Studio Graphique is EDGE (Encouraging Diversity, Growth and Equity) certified in the State of Ohio
- Studio Graphique is a certified small business enterprise (SBE) with the Northeast Ohio Regional Sewer District (NEORS)

QUICK FACTS

Founded: 1996, incorporated 1997
 Employees: 7
 Located: Shaker Square in Cleveland, Ohio